

Kokoda Track Memorial Walkway

Privacy Notice

Version 1.1 (December 2022)

1. What information do we collect?

When you look at the pages on the Kokoda Track Memorial Walkway (KTMW) website, our computers automatically record information that identifies, for each page accessed:

- the user's IP address.
- the date and time of your visit to the site.
- the pages accessed, documents downloaded, and keywords searched.
- how you interacted with our website.
- the type of browser and operating system used.
- the previous website visited.

Only some of this information may be considered personal information. We may also collect your personal information if you use the feedback facilities on this website, purchase merchandise or subscribe to our mailing list.

2. Newsletter subscriptions/event mailouts

The KTMW requests your name and email address so that we can provide you with regular updates through an email newsletter when you become a Friend of Kokoda. Before a commemorative event, the Walkway also sends emails to those individuals or groups on its databases seeking their intention of attending the event (based on previous attendance).

The KTMW will not disclose your personal information to anybody else unless we are required to do so by law - for example if the information is needed in an emergency or for a law enforcement purpose.

Providing us with the requested information is voluntary. However, if you choose not to provide us with the requested information, we cannot send you the email newsletter or advanced information regarding an event. The email newsletter is offered as an 'opt in' subscription. You can 'opt out' at any time with the newsletter or event notifications by contacting admin@kokodawalkway.com.au.

3. Management of personal information provided through our activities

The KTMW is committed to protecting the privacy of your personal information. The Walkway collects and holds personal information about individuals and groups when performing its routine activities. Routine activities include:

- hosting and facilitating commemorative events and ceremonies, as well as school and guided visitor tours of the Walkway;
- undertaking communication activities to promote and build an awareness of the Walkway; and

- the sale of merchandise that is relevant to the Walkway or its mission of commemoration.

The information we collect and hold to provide these services may include your name, phone number, email address, postal address and billing address. This information is not shared with any other organisation for any other purpose.

4. What will we do with information provided as feedback?

The KTMW provides feedback facilities on this site to allow you to provide input to comment on the Walkway, this site and our operations.

Users may provide personal details for the purpose of receiving a reply to their feedback. This information will only be used for the purpose for which it was provided. We will not add your email address or name (obtained from feedback) to any mailing list unless you give us permission to do so. If the KTMW does publish or utilise any feedback it is aggregated information about feedback, to the extent that it does not identify or cannot be used to identify individual users.